



Robert Bond

Web Development • Graphics • Video • Digital Marketing

 **Email:** teezecrost@gmail.com

 **Phone:** 204-999-2543

 **Location:** Winnipeg, MB

Résumé

Rob's Overview: Web generalist with 20+ years of hands-on experience in HTML, CSS, JavaScript, and a habit of picking up new languages as needed. Skilled in building end-to-end digital experiences — from custom code to visual design to video editing. Quick to learn by jumping in and building, with a track record of figuring things out fast and making things work.

Experience

2024-Present: Parenthood

Owner, manager and all other positions. Designed/sourced all products, logos, web assets. This is my own brand that is destined to “grow slow” according to limited funding.

2019-2024: FXR

SR Web coordinator: Migrated ecom website from Magento to Shopify, coordinated an efficient and effective suite of connected apps for use with Shopify website. Worked with external dev agency to build and test advanced custom website features. Added and managed 2 front-end team members and 1 full stack developer. Worked with IT team on various Shopify/Netsuite communication tools.

2017-2019: Mondetta/MPG

Web coordinator: Transitioned ecom website from SuiteCommerce to Shopify, executed front end updates (sometimes including custom code) for promotions, spent some time building email campaigns, managed digital ad building at times.

2016-2017: AGF

Acting marketing manager, sole graphic designer, photographer, web manager.

2005-2015: Rocket Science Designs

Owner/Sole Proprietor; In charge of all admin duties, pre-press, screen printing, design work, web maintenance.

2001-2016: River City Sports

Website and product database manager, coder, and product photographer.

Education

2000: Applied Multimedia Training Centres (Winnipeg, MB)

Web Design & Internet Specialist Diploma + Outstanding Achievement Award.

1999: Applied Multimedia Training Centres (Winnipeg, MB)

Multimedia Design & Communication Diploma.

1998: Beaver Brae Secondary School (Kenora, ON)

High school diploma; OAC in English, Computer Studies, Art, Calculus.

References

Available on request.

Languages

(experienced/comfortable)

- HTML
- CSS
- Javascript
- JQuery
- Liquid & (some)GraphQL
- PHP
- SQL
- ColdFusion

Languages

(modest experience, ready to pick up)

- React
- TypeScript
- Tailwind
- Rust
- Python

Platforms/Technologies Used

- Windows(strong), macOS(comfortable), Linux(aspire to adopt)
- Shopify / Wordpress & WooCommerce
- Klaviyo / Mailchimp / Sendlane
- WHM / Cpanel / DNS
- GitHub / Tower
- Excel / Google Sheets / Matrixify
- ClickUp / Asana / Monday.com / Trello
- Make.com / Zapier
- Meta Business Manager and Ads Manager
- Google Ads / Merchant Center / Analytics / Search Console
- YouTube, YouTube Shorts, TikTok, Instagram Reels
- Metricool
- Gorgias
- Share-a-Sale / Social Snowball / UpPromote

Software

- VS Code
- Photoshop / Illustrator / Indesign
- Figma / Canva
- Davinci Resolve / HandBrake / CapCut